



fullerton
PARKS & RECREATION

SPONSORSHIP PROSPECTUS

JULY 4TH

CELEBRATION

July 4, 2024

Fullerton Downtown Plaza, 125 E. Wilshire Ave

Be a part of and contribute to one of Fullerton's favorite annual events that celebrate our nation's independence. Held at the Downtown Fullerton Plaza, the celebration starts with a car show and a concert on Wilshire Blvd then moves on to a fireworks display that lights up the Fullerton sky. Your sponsorship of this free event will allow your company name and logo to be seen by all attendees and by our email list of 20,000 active subscribers.

FIREWORK GRAND FINALE SPONSOR (LIMIT 1) - \$10,000

- Posters throughout event will say "Firework Grand Finale provided by "Company Name"
- Company name/logo on Harbor Blvd. banner
- Vendor booth at the event in prime location
- Access to VIP area, up to five (5) guests
- Six (6) banners displayed at the event*
- Recognition for providing Fireworks Grand Finale during the firework display
- Receive up to four (4) VIP parking passes
- Company name/logo on social media, and ads

FIREWORK SPONSOR - \$5,000

- Recognition for providing fireworks during the firework display and on promotional material.
- Access to VIP area, up to two (2) guests.
- Four (4) banners displayed at the event*.
- Vendor booth at the event in prime location.
- Recognition announcements at the event.
- Receive up to two (2) VIP parking passes.
- Company name/logo included on marketing and social media ads*

SUPPORTING SPONSOR - \$2,500

- Two (2) banners displayed at the event*.
- Vendor booth at the event.
- Recognition announcements at the event
- Receive one (1) VIP parking pass
- Company name/logo included on marketing and social media ads

CONTRIBUTING SPONSOR - \$1,000

- One (1) banner displayed at the event.
- Vendor booth at the event.
- Recognition announcements at the event.
- Company name/logo included marketing and social media ads.

2024 SPONSORSHIP COMMITMENT FORM

SPONSOR INFORMATION

COMPANY NAME: _____

COMPANY REPRESENTATIVE: _____

SOCIAL MEDIA HANDLES: _____

PHONE NUMBER: _____

ADDRESS: _____

EMAIL: _____

JULY 4TH CELEBRATION

- Firework Grand Finale Sponsor (\$10,000)
- Firework Sponsor (\$5,000)
- Supporting Sponsor (\$2,500)
- Contributing Sponsor (\$1,000)

FOR MORE INFORMATION:



(714)738-3330



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[@fullertonparksandrec](https://www.instagram.com/fullertonparksandrec)