



Community and Economic Development

Annual Development Activity
Presentation **2020**



In a nutshell

- Planning, Building, Code Enforcement, Housing and Economic Development
- **30** Team Members
- General Fund budget = **\$4.5million** or about **5%** of City's General Fund

2020 Year in Review

	2019	2020 (Jan.– Sep.)	2020 (Projected)
Permits Issued	4,518	2,610	3,480
Construction Valuation	\$68.31 million	\$52.77 million	\$70.36 million
Building Inspections	12,098	8,373	11,164
Public Counter Customers	15,600	75-100 calls/day	





The image shows a detailed architectural site plan spread out on a table. The plan features various colored zones: green for parks and landscaping, blue for water features, and various shades of brown, tan, and grey for building footprints and streets. A hand on the left is holding a white marker with a green tip, pointing to a specific area on the plan. Another hand on the right is pointing to a different section. In the bottom right corner, two more markers are visible: one with a red tip and one with a black tip. The overall scene suggests a collaborative planning or design session.

Development Activity

Nearly Complete

600 West Commonwealth Avenue: 290-unit residential with ground floor commercial



Nearly Complete

433-459 Bastanchury Road: 95-unit Oakmont Senior Living



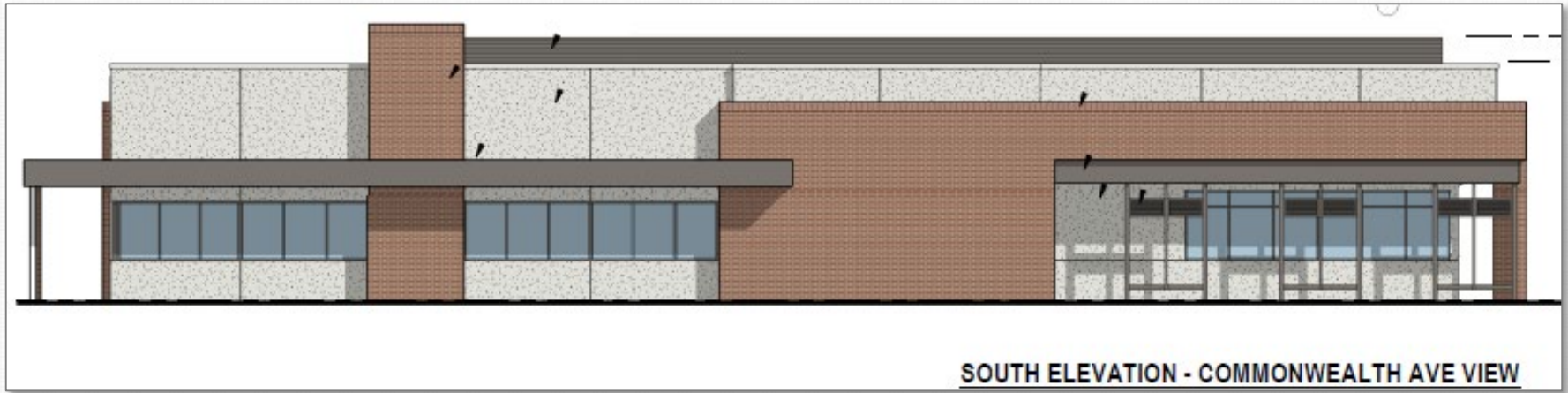
Nearly Complete

3535 West Commonwealth Avenue: Navigation and recuperative care facility with wrap-around services for people experiencing homelessness



Nearly Complete

1501 West Commonwealth Avenue: Remodel and T.I. to create new medical office



Under Construction

805-807 South Highland Avenue: 19-unit for-sale townhomes near Richman Park



Under Construction

907 West Orangethorpe Avenue: New commercial center with drive-through restaurant



Under Construction

801 South Euclid Street: Commercial center façade remodel and site improvements



Under Construction

131 East Brookdale Avenue: 9-unit townhome development



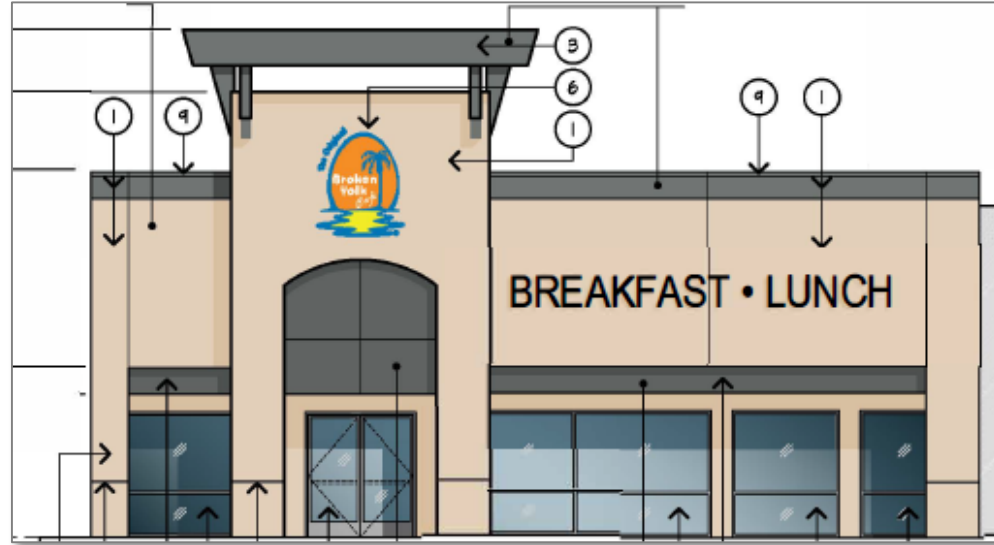
Under Construction

217 North Euclid Street: Two-story commercial building (Beauty Salon and cafe)



Under Construction

1436 South Harbor Boulevard: Façade remodel to create new restaurant (Broken YolK)



Under Construction

1100 South Harbor Boulevard – Façade remodel and addition (Amazon Fresh Grocery Store)



Under Construction

1375 South Harbor Boulevard: Façade remodel and addition (Denny's)



Under Construction

3105 Yorba Linda Boulevard: Rapids Express Carwash (former furniture store)



Under Construction

139-147 West Santa Fe Avenue: Two new sit-down restaurants (formerly Blackstar Jeep)



147 West Santa Fe Avenue

139 West Santa Fe Avenue



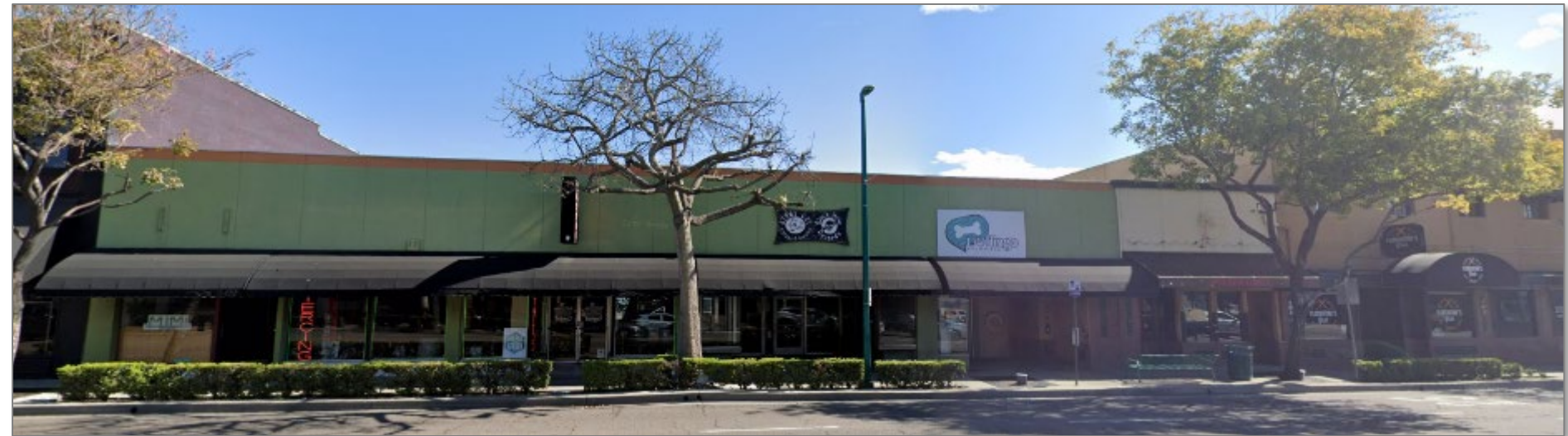
Under Construction

Wilshire and Pomona – Wilshire Community Church Conference/Teen Center



Coming Soon

100 Block of North Harbor Boulevard: Façade remodel for new restaurants and retail



Coming Soon

2001 East Orangethorpe Avenue: Goodman Industrial Development (1.6-million square feet)



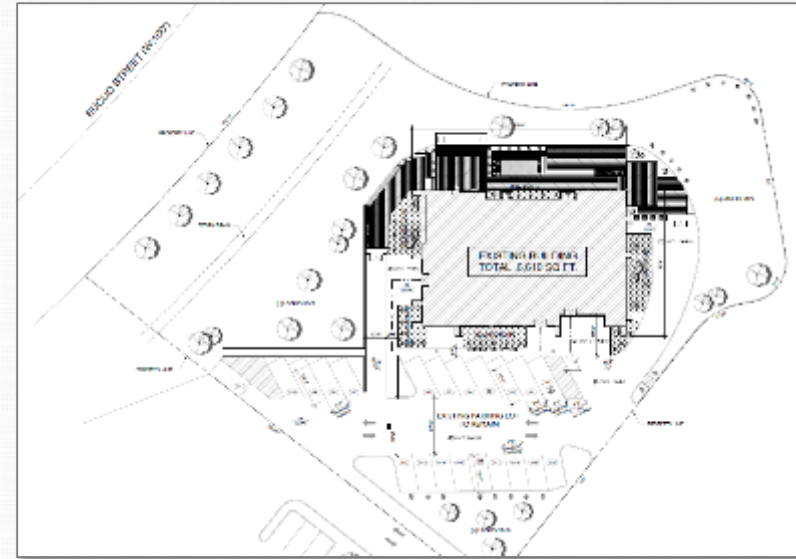
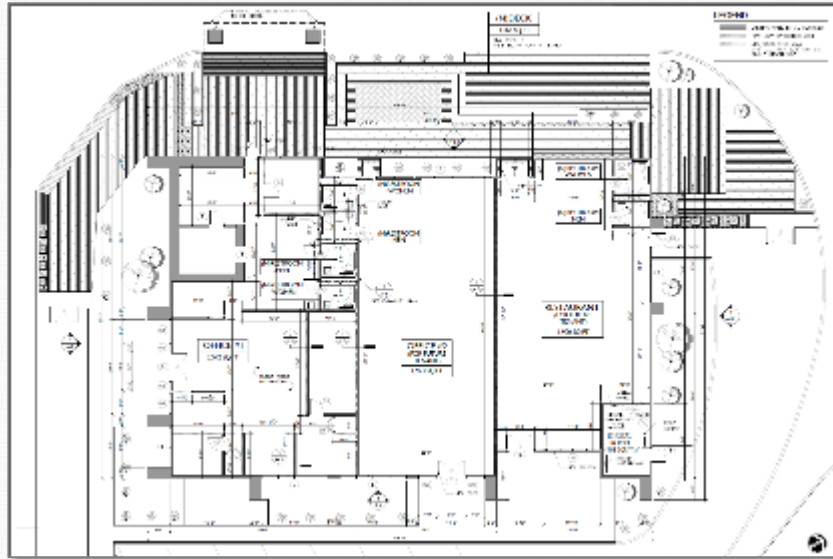
Coming Soon

751 Bastanchury Road: 33-unit residential development



Coming Soon

1901 North Euclid Street – Façade remodel and addition to create new restaurant/office



Coming Soon

EOS Fitness – Façade Remodel and re-tenanting of former Big Lots and Goodwill



Coming Soon

Parcel Maps

Euclid Street and Arroyo Drive – (3) new homes



211 Las Palmas – (2) new homes



Early Sneak Peak

Transportation Center Hotel – New hotel and restaurant at Fullerton train station



Early Sneak Peak

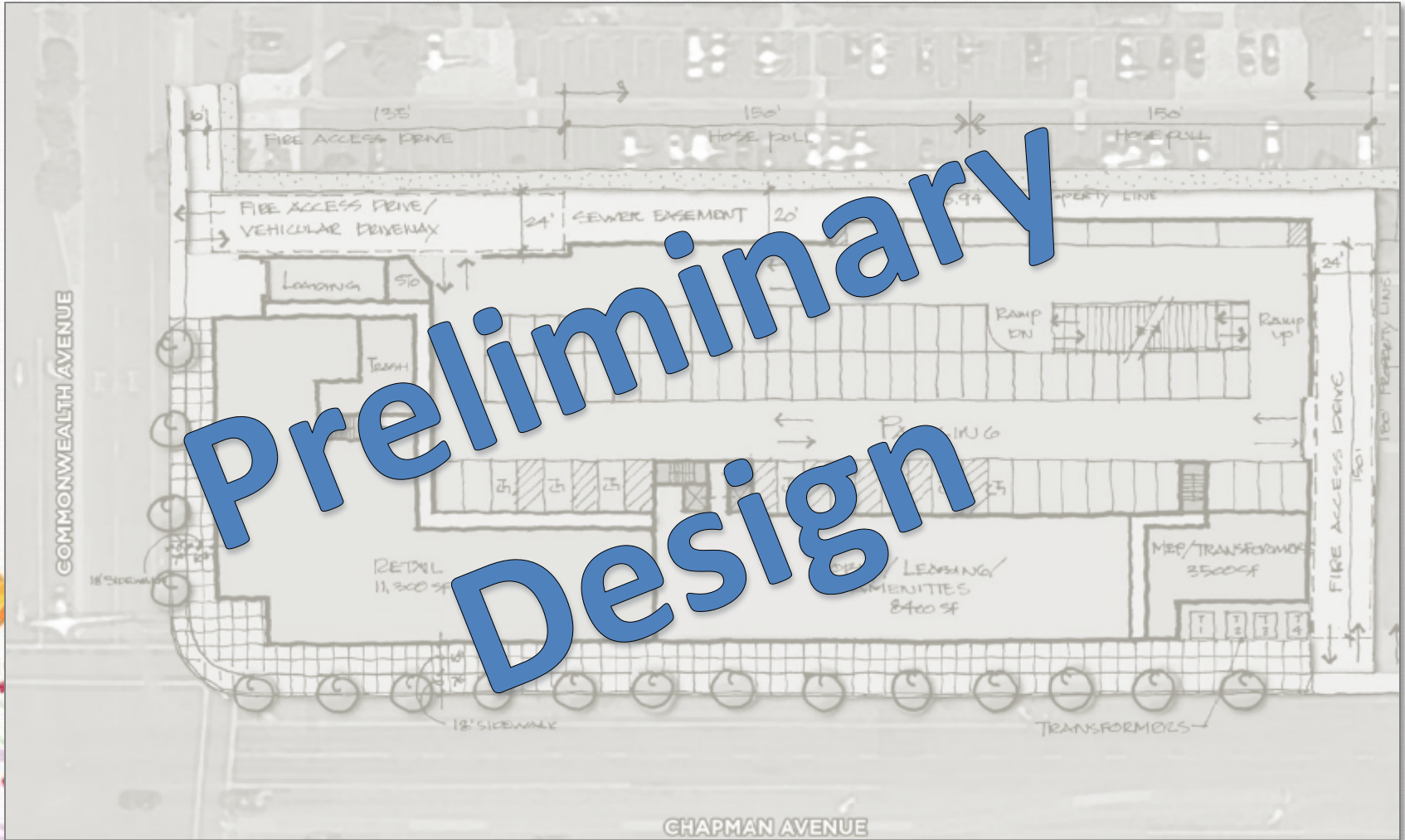
229 East Orangethorpe Avenue: New mixed-use commercial and residential development

Preliminary
Design

An architectural rendering of a modern, multi-story mixed-use building. The building features a mix of light and dark facades, numerous windows, and balconies. In the foreground, there is a street scene with several cars, including a white sedan, and a group of people walking. The scene is set against a backdrop of trees and a clear sky. The text 'Preliminary Design' is overlaid in a large, blue, 3D-style font across the center of the image.

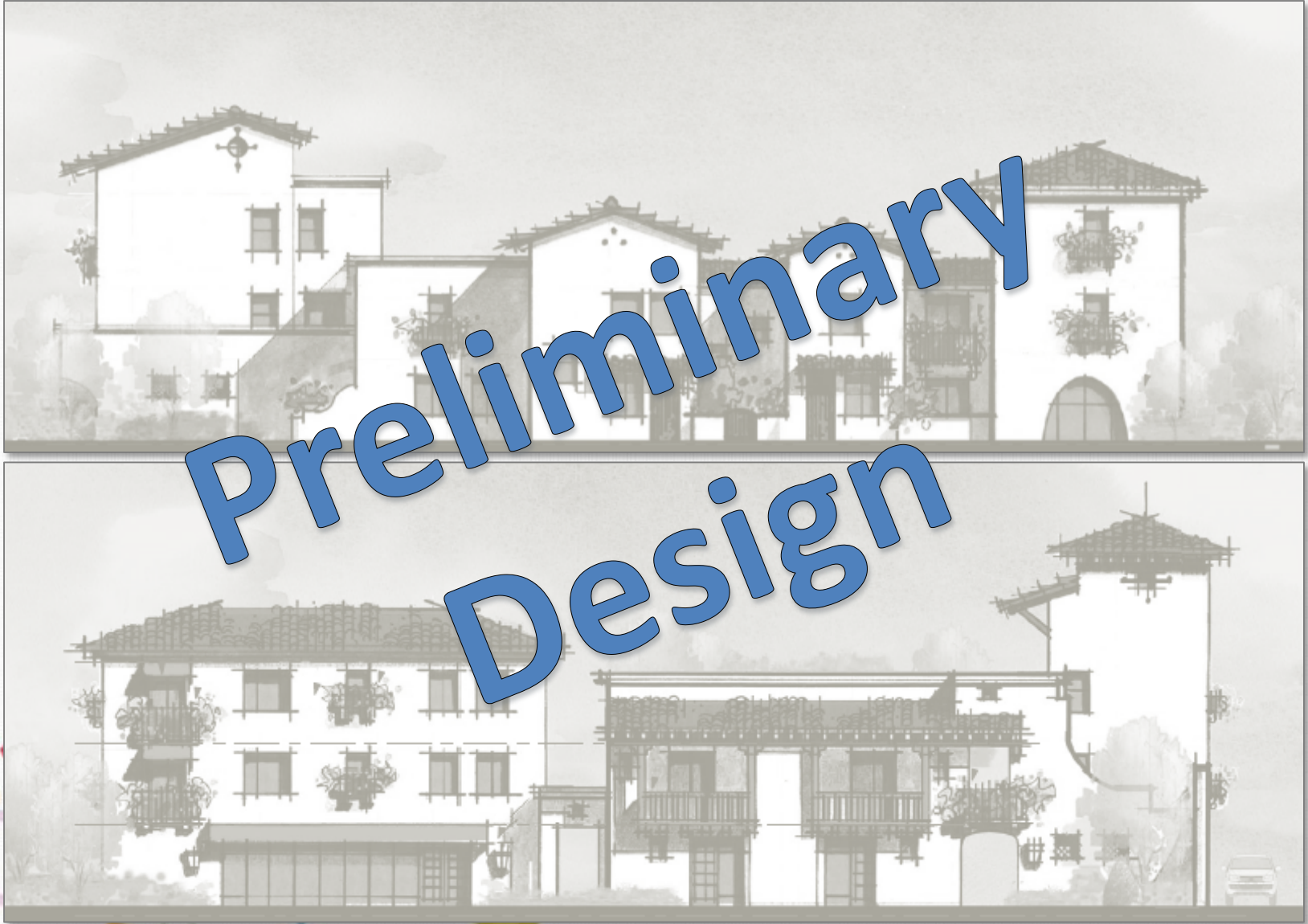
Early Sneak Peak

The Hub at Chapman: New mixed-use residential and Commercial development



Early Sneak Peak

Highland and Valencia: New mixed-use residential and commercial development



Early Sneak Peak

Fullerton Airport Administration Building Expansion



Preliminary
Design



Other 2020/21 projects & plans

- Rail District Specific Plan
- Housing Incentive Overlay Zone
- Housing Element Update
- Commercial Cannabis Regulations
- City-owned surplus property
- Downtown Active Transportation Plan

Back to Business – City

WIDESPREAD Most non-essential indoor business operations are closed.	More than 7 Daily new cases (per 100k)	More than 8% Positive tests
SUBSTANTIAL Some non-essential indoor business operations are closed.	4-7 Daily new cases (per 100k)	5-8% Positive tests
MODERATE Some business operations are open with modifications.	1-3.9 Daily new cases (per 100k)	2-4.9% Positive tests
MINIMAL Complying with Governor's orders	Less than 1	Less than 2%



Other Economic Development Programs

Small Business Emergency Assistance Grant

[Home](#) | [Welcome](#) | [Small Business Emergency Assistance](#) | [Outdoor Dining/Retail Program](#) | [Available Properties](#) | [Demographics](#) | [EDAT](#) | [Support Agency](#) | [Opportunity Zones](#)

Small Business Emergency Assistance Grant

The City of Fullerton City Council approved a Small Business Emergency Assistance Grant on May 19, 2020. These emergency grants, developed in partnership with the Orange County/Inland Empire Small Business Development Center (SBDC), are intended to help vulnerable small businesses impacted by COVID-19. The grants will be administered by the SBDC.

Updated eligibility and selection criteria and more information can be found on the application portal.

Applications will be accepted starting at 9 a.m. Wednesday, August 4, 2020 until 5 p.m. Friday, August 14, 2020.

Application

[Small Business Emergency Assistance Grant APPLICATION](#)



Outdoor Dining and Retail Program

[Home](#) | [Welcome](#) | [Small Business Emergency Assistance](#) | [Outdoor Dining/Retail Program](#)

Outdoor Dining and Retail Program

Are you a restaurant or retail/service business that would like to use some space outside of your business for outdoor dining or outdoor retail? Great news! The City has developed a simple, streamlined application process to allow business owners to use either public spaces (sidewalks, public parking lots, alleyways) or private property for limited outdoor dining or retail.

[Guidelines for Outdoor Dining](#)



Videos

[Small Business Emergency Grant...](#)

- Damages covered by insurance
- Payroll or benefits expenses for employees whose work duties are not substantially dedicated to investigating or responding to the COVID-19 public health emergency
- Expenses that have been or will be reimbursed under any federal program, such as the reimbursement by the federal government pursuant to the CARES Act of contributions by States to State unemployment funds

[Small Business Emergency Grant...](#)

COVID19 Emergency Rental Assistance Program

[Resident Resources Home](#) | [Emergency Rental Assistance](#) | [Eviction Moratorium](#) | [Financial Help](#) | [Health Safety & Everyday Living](#)

COVID19 Emergency Rental Assistance Program

The COVID-19 Rental Assistance Program will provide a one-time emergency rental assistance to Fullerton residents facing financial hardship due to the COVID-19 pandemic. Eligible households can receive a one-time grant up to \$1,000. Application is available now. For more information, please call (714) 738-6544. (Revised: 6/30/2020)



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