

# Fullerton Connect

## Advertising Information Sheet

The City of Fullerton produces the brochure, *Fullerton Connect* three times a year. It is published in January, May, and September.

The brochure is posted online on the City of Fullerton Parks and Recreation webpage.

The brochure features information on recreation classes, activities, events, and City News.



### ADVERTISEMENT SUBMISSION DATES

All digital files must be submitted as CMYK (high resolution/press quality pdf files with fonts embedded). All photos must be at 300 dpi.

<b>Winter-Spring</b> By November 20 (Published in early Jan.)	<b>Summer</b> By March 20 (Published in mid-May)	<b>Fall</b> By July 20 (Published in early Sept.)
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#### Full Page - Color Ad

6" X 10.375"

\$800

All pages except Cover Page

#### Other Sizes

1/2 Page - \$350  
(4.5" tall by 5.5" wide)

1/4 Page - \$175  
(2.25" tall by 5.5" wide)

1/8-Page - \$100  
(1.125" tall by 5.5" wide)

Please note that advertisements must be relevant to the Fullerton community and not contrary or detrimental to the City's mission, values, interests, and image. *Fullerton Connect* rates above are effective for the Summer 2022 edition, only.



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