



Part II: The Fullerton Plan Elements



Introduction

The Fullerton Plan Elements is divided into four Master Elements:



The Fullerton Built Environment



The Fullerton Community



The Fullerton Economy



The Fullerton Natural Environment

Each Master Element contains Chapters, or Elements, which contain the City's goals and policies. At least one goal is provided for each Chapter. The Fullerton Plan establishes twenty-six goals provided in detail throughout Part II, and summarized in Table 3.

Each Chapter provides a brief background discussion on the topic and the purpose of the Element, followed by the respective goal(s) and policies. Tables and Exhibits for all Chapters are provided together in Section E: Tables and Exhibits.

Table 3: Goals of The Fullerton Plan



The Fullerton Built Environment

- Goal 1:** Resilient and vital neighborhoods and districts.
- Goal 2:** A positive identity and distinctive image.
- Goal 3:** A supply of safe housing ranging in cost and type to meet the needs of all segments of the community.
- Goal 4:** Valued and preserved historic resources.
- Goal 5:** A balanced system promoting transportation alternatives that enable mobility and an enhanced quality of life.
- Goal 6:** A bicycle-friendly city where bicycling is a safe and convenient alternative to motorized transportation and a recreational opportunity for people of all ages and abilities.
- Goal 7:** Growth and development aligned with infrastructure capabilities.
- Goal 8:** Protection from the adverse effects of noise.



The Fullerton Economy

- Goal 9:** Long-term fiscal strength and stability that has a foundation in local economic assets and adapts to dynamic market conditions.
- Goal 10:** An innovation economy built upon Fullerton's local entrepreneurial spirit and intellectual capital.
- Goal 11:** Revitalization activities that result in community benefits and enhance the quality of life in neighborhoods, districts, and corridors.



The Fullerton Community

- Goal 12:** Proactively addressing public safety concerns.
- Goal 13:** Responsive to public safety needs.
- Goal 14:** An environment with opportunities for community health and wellbeing.
- Goal 15:** Parks, recreational facilities, trails, and programs that promote a healthy community and a desirable quality of life.
- Goal 16:** Broad community participation in cultural activities and visual and performing arts.
- Goal 17:** An exceptional variety and quality of educational opportunities that reach community members throughout their lives.
- Goal 18:** Citizens that are actively involved in shaping the community's future and overall quality of life.



The Fullerton Natural Environment

- Goal 19:** An adequate and safe water supply.
- Goal 20:** A healthy watershed and clean urban runoff.
- Goal 21:** Protection and improvement of air quality.
- Goal 22:** Participation in regional efforts to address climate change and its local impacts.
- Goal 23:** Safe and efficient management of waste.
- Goal 24:** Responsible management of open spaces balanced with the healthy functioning of environmental systems.
- Goal 25:** Responsible management of natural resources.
- Goal 26:** Protection of people, natural and built environments and economy from natural hazards.